



SacreT Life SLT

Platform that connects trainers, counselors, coaches in the field of education and individuals who want to be educated in all areas of life.

WHY? – The Problem We Are Solving

With community network of more than 2000 users in six countries, Secret Life understands the problems and ineffectiveness in current affiliate systems. Tracking the affiliate payouts is done either manually or by an external payment provider. What we have today is a lot of software for affiliate marketing tracking which is focused on the performance of (CPS)Cost-Per-Sale and (CPA)Cost-Per-Action by the referral or lead.



HOW?

Initial idea was to disrupt the affiliate network behind the E-learning and digital education. Multi Marketplace Platform which enables automatization of affiliate management and crypto payments for education and referrals. This platform will also include Video Platform and Webinar system.



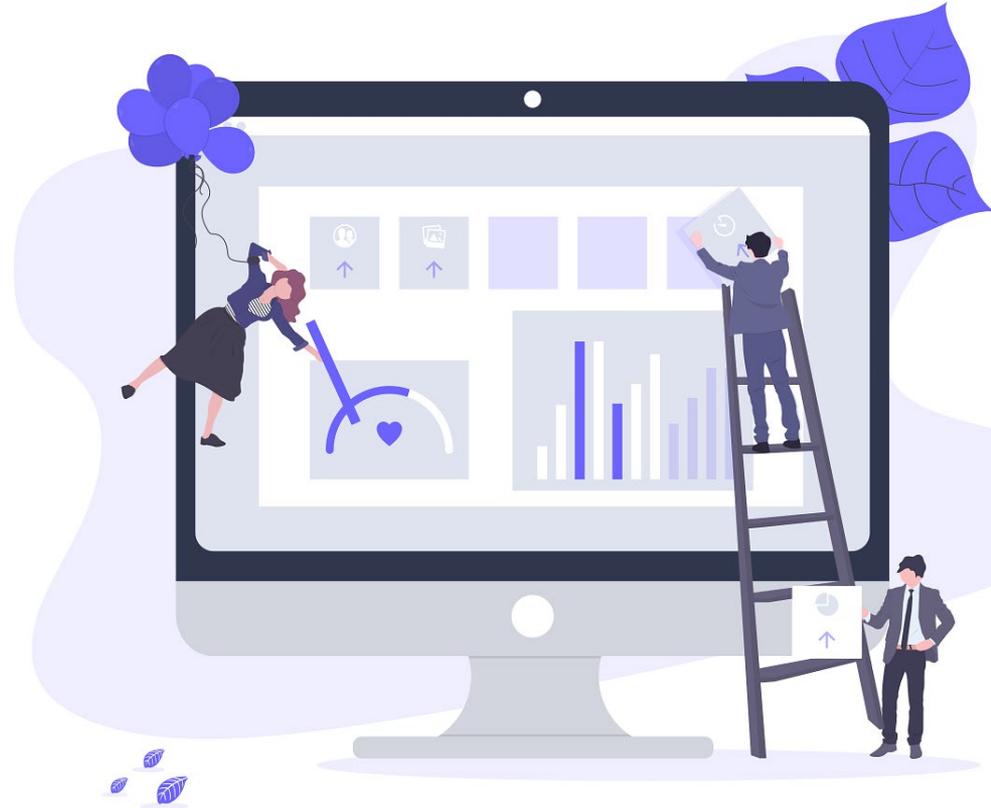
STAKEHOLDERS

SLT platform would back up affiliate network across the world and it would have a lot of applicability in different industries. In the start main focus would be online education and main stakeholders would be trainers, coaches, students/users, retailer users and affiliate partners



WHAT?

Utility token that enables full transparency in payments for leads in the affiliate network and solves the efficiency of the affiliate systems. Multi-platform which allows you to optimize your workflow, increase transparency and enables global transactions

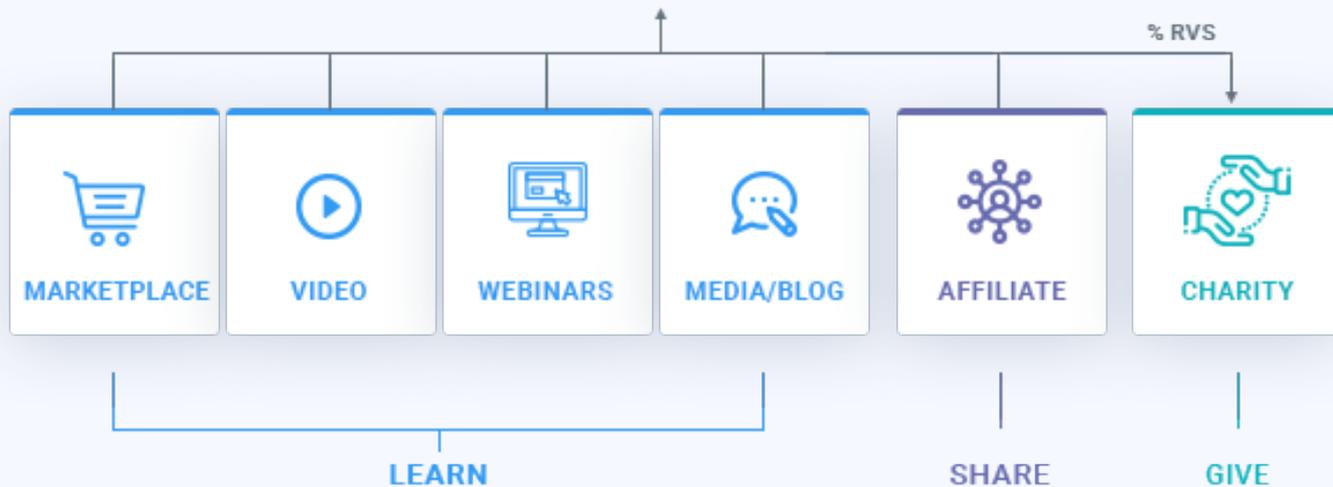


WHAT IS SACRET LIFE?

Multimarket Platform

One of the main goals of the platform is to protect the affiliate network of partners and to increase the transparency of payments when a measurable transaction occurs. This platform would cover the payment system in digital education and event management in the beginning. The system allows revenue sharing where affiliate fee is 10-15% of profits and referral in this way may get regular passive income. Imagine Booking.com platform that has an automated referral program and payments of affiliate fees + Video platform (Udemy) + EventBrite where you can buy digital education and event tickets in crypto.

SACRET LIFE PLATFORM

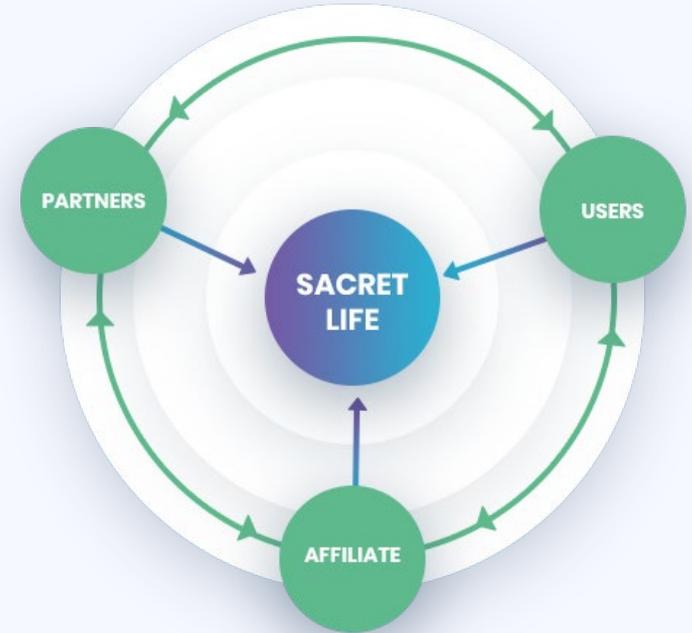


HOW DOES IT WORK?

Main Benefits Of Our Sacret Life Platform

Sacret Life is a platform that connects trainers, counselors, coaches in the field of education and individuals who want to be educated in all areas of life.

- Partners get all the tools for easier work, marketing and promotion.
- The users get excellent coaches in one place, events, webinars and e-Learning platform



SacreT Life

Partners

- Webshop
- Payment system
- Booking system
- Reservation system
- Affiliate system
- Webinars
- Blog
- Marketing system
- Community
- Video learning platform
- New markets
- New users
- New partners
- ETC....

Affiliate

- With sharing information's with friends receive %
- Partner / when he sell his own products / he receive also commission if theirs users buy something else from other products
- If someone recommend to became Partner / life time commission from their RVS % sales

Users

- Excellent coaches / trainers in one place
- The best E-learning video lectures
- Recorded video from events
- Online Courses
- Certificates on BC
- They can review the coaches / trainers
- All events in one place
- News
- SL club / discounts / travels...

Aff Platform

- Lifetime commission
- Passive income
- Trust
- Guaranteed payout
- Guaranteed commission
- Protected partners
- Protected Customers
- Protected Distributors

WHY WORK WITH US?

Problem We Are Solving

Competitive advantages are conditions that allow a company or country to produce a good or service at equal value but at a lower price or in a more desirable fashion



Promotion /
partnership / sales



Overall B2B, B2C,
C2C problems 1)
earning money 2)
getting paid



Call for affiliates



Reviews / partners
/ coach



ERC721 / certificat*s
/ informal and
formal institution



NO DILUTION

TOKEN

Token Utility

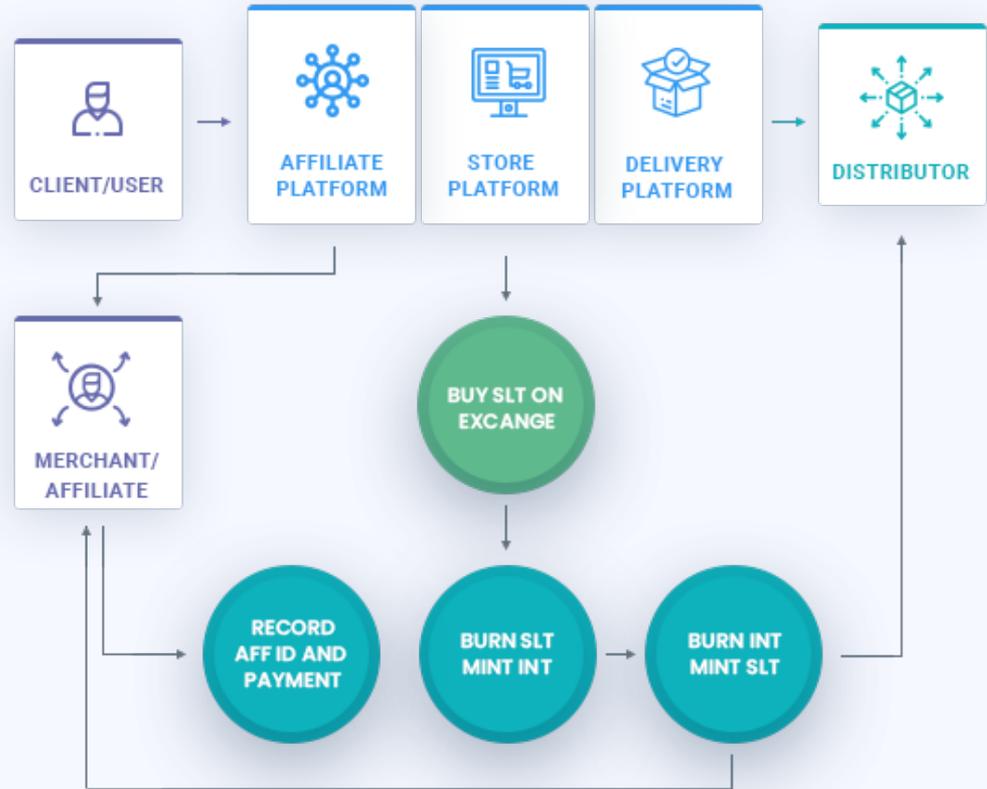
When the user arrives to our store through an affiliate program the Affiliate Platform records his user ID and Payment ID and from now on the Affiliate or Merchant knows exactly how much a user is spending on created content.

The user is transferred to the Store platform where he chooses the product he wants to buy and pays for it, moving on to the content delivery platform where the creator or distributor creates content. He consumes his content there.

The store platform takes the money provided by the user and buys Sacret Life Tokens on an internal or external exchange, based on which one has enough volume and is offering a better price.

SLT tokens are burned and turned into Internal tokens which have their value pegged to USD.

When the user chooses the product to buy his internal tokens are burned and the smart contract mints new SLT tokens that are distributed between content creator / distributor and merchant / affiliate based on the % that the distributor provided to the affiliate app when creating new content on the Sacret Life Platform.



Token Mechanics

Proof that service was provided and that work was done

As each cryptocurrency is presenting itself as a freestanding monetary base. Monetary bases should be valued using the equation of exchange: $MV = PQ$.

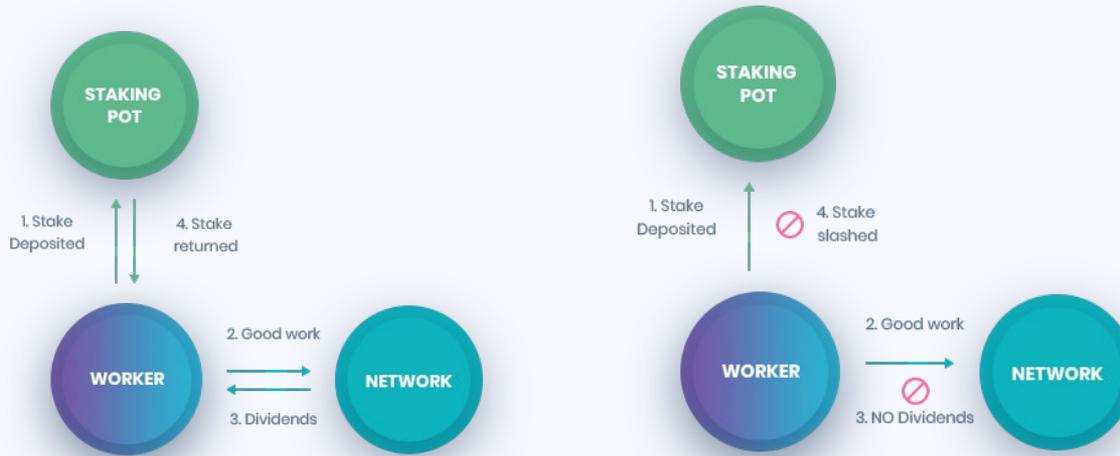
Therefore $M = PQ/V$.

Two examples of a token we consider to be the easiest to apply quantitative theory of money to Tokenization are Work token and Burn and Mint equilibrium.

In the work token model, a service provider stakes the native token of the network to earn the right to perform work.

Ether should be another example of a work token when Ethereum switches from POW to POS.

Staking systems incentivize good behavior as staked funds can be slashed in the case of bad behavior. If faulty transactions are approved by validators, or outcomes reported falsely on Augur, staked tokens will be taken away from their owners. Good work is rewarded with the return of the initial stake in addition to dividends.



Simplified representation of work token networks. Logic remains: good work is rewarded, bad work punished.

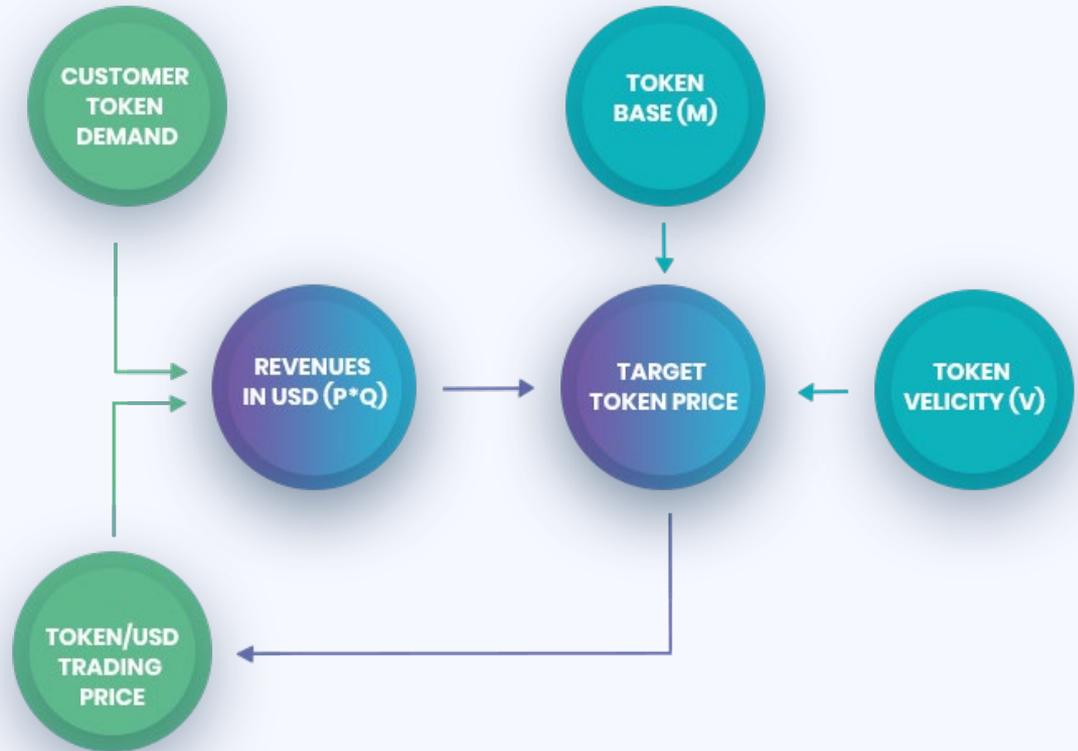
Work tokens address free-riding as they only reward owners with dividends so long as good work is being produced. Holders with idle work tokens that are not put to use will neither lose nor gain tokens. They will still be able to benefit in network value appreciation without having to actively participate, but forgo cash flows opportunities, tied to token ownership, due to “laziness.”

Work tokens are an improvement on medium of exchange tokens as they simultaneously cut out reliance on rent-seeking middlemen while incentivizing widespread network participation.

Burn and mint equilibrium

In the work token model, the terminal value of the token will trend towards a value that's a fraction of transaction volume.

Per $M = PQ/V$
assuming a $V > 1$,
 M must be less than PQ .



The work token model only works if the service being provided is a pure commodity.

If suppliers compete on other variables, such as marketing, customer service, go-to-market strategies, etc. then the work token model doesn't work.

In the BME model, unlike the work token model, tokens are a proprietary payment currency. But unlike traditional proprietary payment currencies, users who want to use a service do not directly pay a counterparty to use the service. Rather, users burn tokens.

Independently of the token burning process, the protocol should mint X new tokens per time period, and allocate those tokens to service providers pro-rata.

Note that this model doesn't require that the service being provided is a commodity. The ratable redistribution of newly minted tokens allows service providers to price their service however they see fit.

On the surface, it seems like this model could create scenarios in which service providers are under or overpaid.

However, in practice, if the system is running near equilibrium state, then service providers will be paid the appropriate amount.

Price should increase if # of tokens burned > # of tokens of minted

Price should decrease if # of tokens burned < # of tokens of minted

AFFILIATE PLATFORM

How Does It Work?

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TOKENS

Token Breakdown Structure

TICKER:
SCRPT

TOKEN TYPE:
ERC20

ICO TOKEN PRICE (1 SLT)
\$0.1100

FUNDRAISING GOAL:
\$25,602,500

SOLD ON SEED ROUND:
\$1,443,750

SOLD ON PRIVATE-SALE:
\$11,068,750

SOLD ON PUBLIC SALE:
\$13,090,000

TOTAL TOKENS:
500,000,000

HOLDBACK
150,000,000

AVAILABLE FOR TOKEN SALE:
70.00%

WHITELIST:
YES (PERIOD ISN'T SET)

KNOW YOUR CUSTOMER (KYC):
YES (PERIOD ISN'T SET)

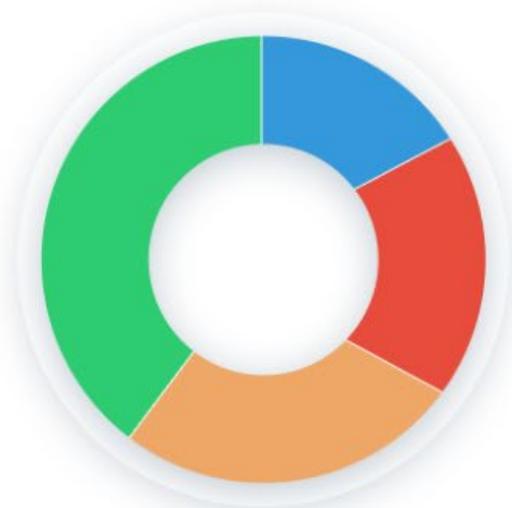
CAN'T PARTICIPATE:
CANADA, CHINA, HONG KONG, TAIWAN, USA

DISCOUNT STRUCTURE:
75% SEED ROUND

MIN/MAX PERSONAL CAP:
\$5000 / \$200,000 USD IN PRIVATE SALE

ACCEPTS:
ETH, BTC, USD

Token Generation Event Token Allocation



SEED ROUND

EARLY PRIVATE SALE

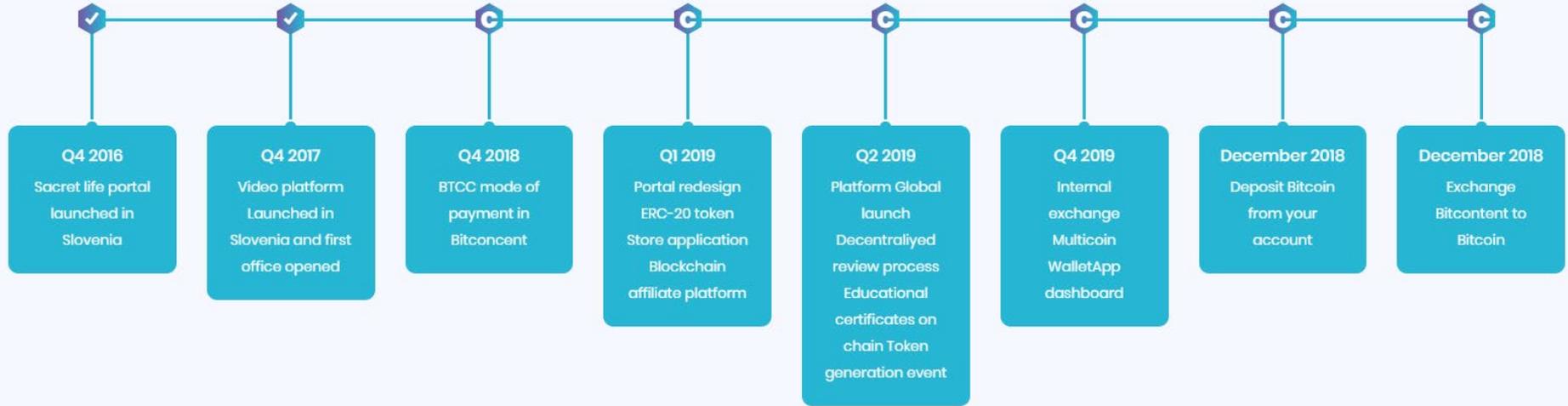
PRIVATE SALE

PUBLIC SALE

	SEED ROUND	EARLY PRIVATE SALE	PRIVATE SALE	PUBLIC SALE	TOTALS
Discount	75%	50%	25%	15%	
Max % of Tokens	15.00%	20.00%	25.00%	40.00%	
Price Per Token	\$0.0275	\$0.0550	\$0.0825	\$0.0935	
Max Tokens Per Round	52,500,000	70,000,000	87,500,000	140,000,000	350,000,000
\$ Raised	\$1,443,750	\$3,850,000	\$7,218,750	\$13,090,000	\$25,602,500
Market Cap Post ICO					\$55,000,000

ROAD MAP

Sacret Life Timeline



OUR CORE TEAM

Professional Experts

we are proud of our great team. He is one of the most motivated and enthusiastic people we have, and is always ready and willing to help out where needed.



Sinisa Dagary

CEO Sacret life



Malisa Pusonja

CTO at MVP Workshop



Ivan Bjelajac

CEO @ MVP Workshop



Barbara Cufer

Managing Director TIPinTAP



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